



# RUN THE WORLD

*Together we are building a  
movement to show that young  
women can RUN THE WORLD*

2018 | BOSTON JUNE 2, SAN FRANCISCO MAY 12

# WHO WE ARE

IN RWANDA, KOMERA MEANS, "BE STRONG, HAVE COURAGE".

Komera develops self-confident young women through **education, community and sport**. We created Komera, in rural Rwanda, to assist girls who have the courage and desire to pursue secondary education, but who lack the resources to do so.

As a leadership incubator, we invest in **inspired young women** taking action towards self-empowerment. We create the space for shared experience, education, and leadership training, and we use sport as a tool to empower and connect people around the world.





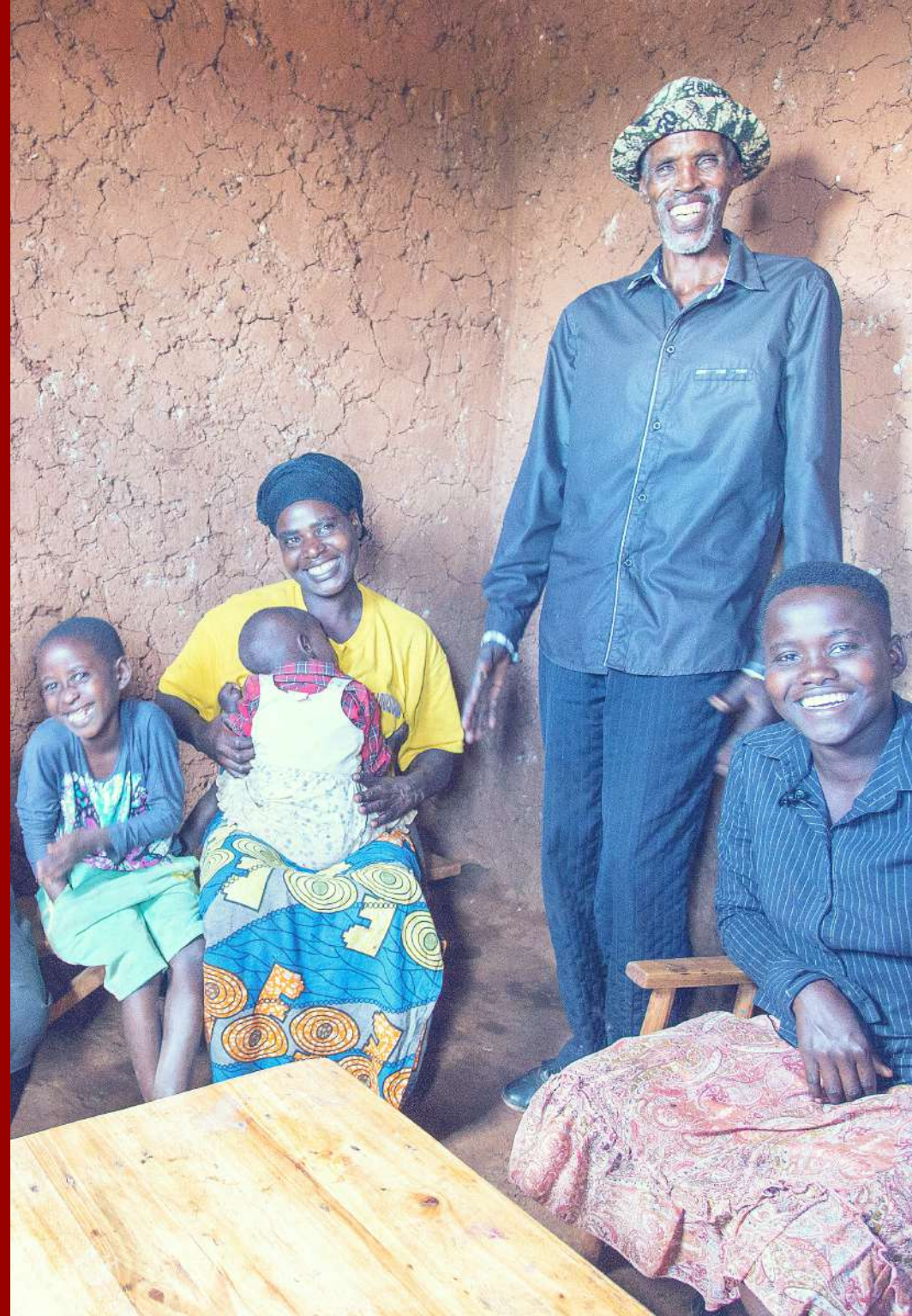
# BELIEVE IN KOMERA

## WE INVEST IN OUR COMMUNITY

- **10 years** of building community in rural Rwanda and advocating for women & girls
- **140 young women** in the Komera program
- **15 Rwandan local staff** employed
- **9 schools supported** across the Eastern province of Rwanda

## RECENT KOMERA PRESS

- Selected as one of **First Lady Michelle Obama's** featured commitments to the Let Girls Learn Initiative
- Featured in **Forbes Women**, "Making An Impact: Knowing When To Scale And When To Not"
- **Clinton Foundation Girls CHARGE** partner with Brookings Institute



# THE KOMERA GLOBAL RUN

**The Komera Global Run is a global movement of people around the world running in solidarity for girls' education and empowerment.**

Komera uses sport as a tool for empowerment, creating positive body image and building personal strength. What began as a fun run in Rwanda, the Komera Global Run has expanded to major cities in the U.S.; New York, Boston, San Francisco, and globally in Rwanda, Canada and China.

**We invite you to join us in partnership to support the future female leaders of Rwanda!**





# SPONSOR OPPORTUNITIES

SPONSORSHIP LEVEL	ACTIVIST \$1,000	ADVOCATE \$2,000	INFLUENCER \$4,000	CHANGE MAKER \$6,000+
Prominent event signage and branding as Presenting Sponsor				
Logo featured and linked in all Komera Global Run email campaigns				
Option to include company cards and brochures in run gift bags				
Logo featured in Komera Annual Report				
Social Media mentions and link				
Logo on Komera Global Run website				

## 2017 SPONSORS



# TRANSFORMATIONAL PARTNERSHIP OPPORTUNITY

- Visibility as a conscious corporate citizen
- Co-branded materials
- Media opportunities
- Employee engagement and loyalty
- Shared stories of impact
- Invitation to travel to Rwanda on annual trip

WE NEED YOU



CONTACT US TO LEARN MORE: [lauren@komera.org](mailto:lauren@komera.org) 978.549.2838 [komera.org](http://komera.org)